

# **Community Discussion Groups**

**2011**





# Goals

To generate discussion on particular questions about future library services as well as elicit further ideas and comments from a representative group from the community.

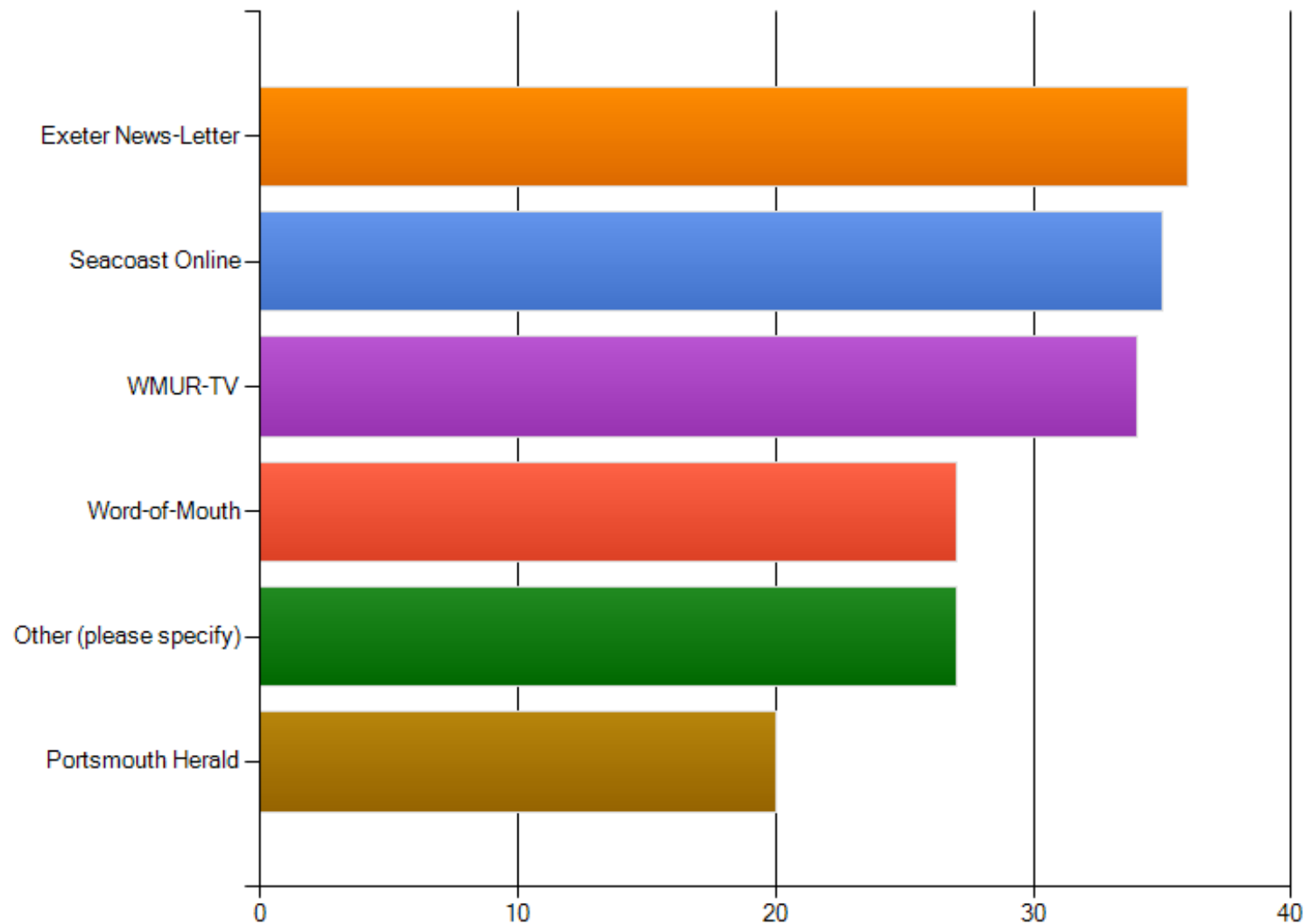


# General Questions

What 3 sources do you use most to find out about community & library events?

What source(s) **would be most** useful for you to find out about library events & services?

### What are your typical sources of community information?





# General Questions

Is the library easy to find?

Is the library easy to navigate?

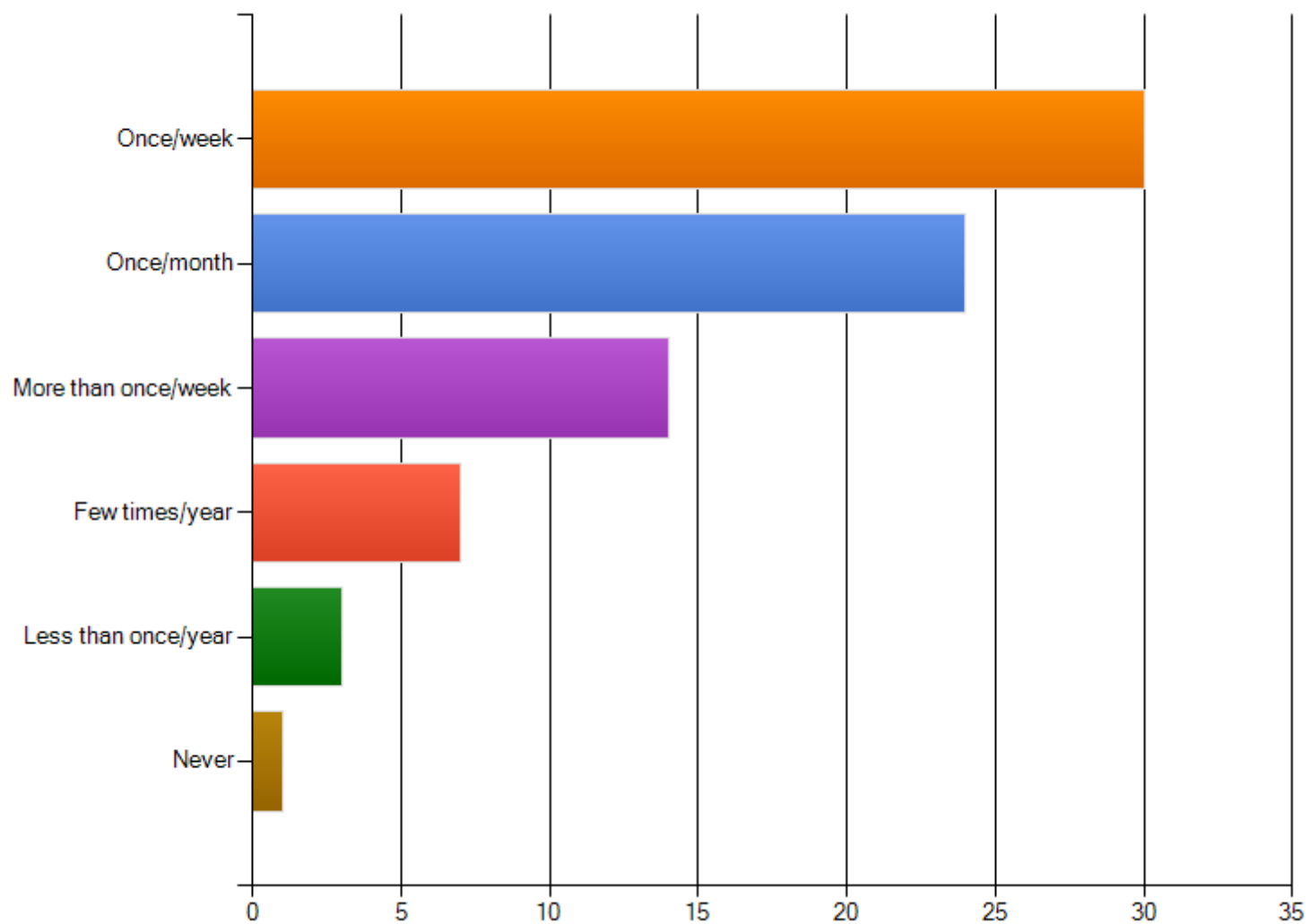
What changes would you make?



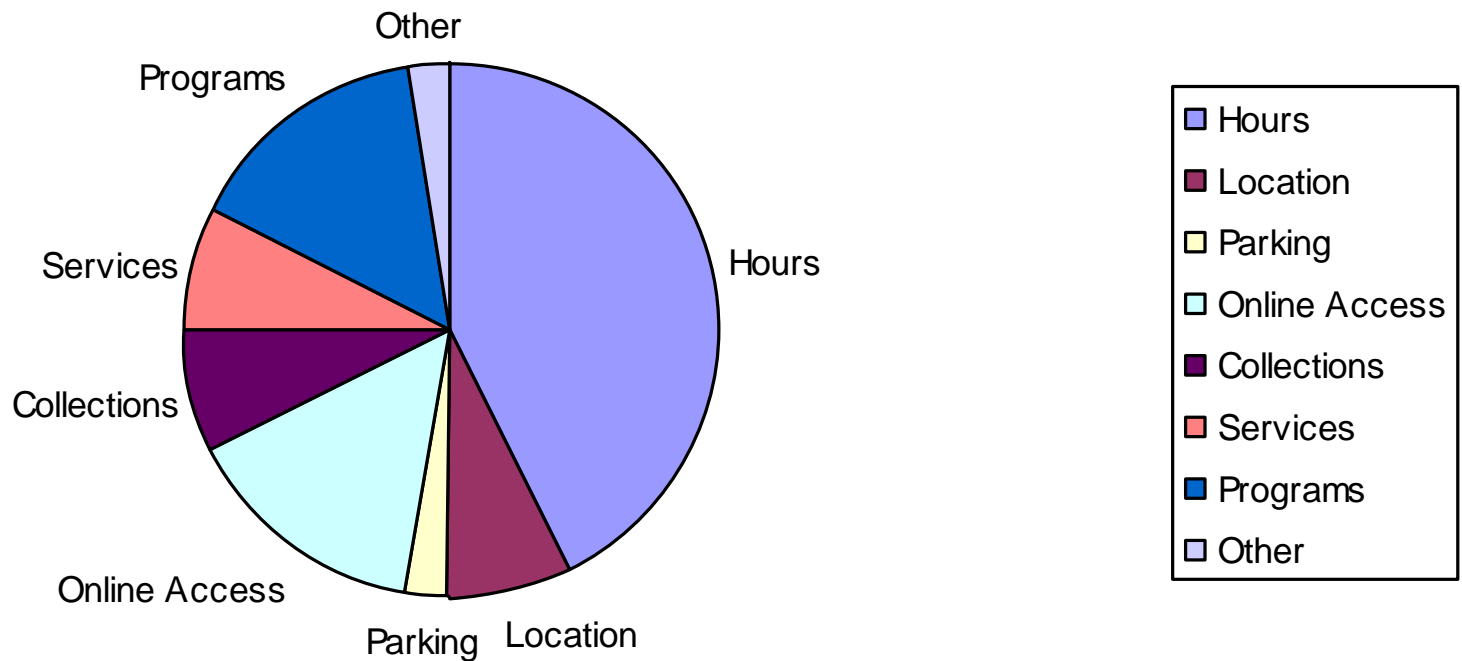
# General Questions

What would motivate you to use the library more than you currently do?

### How often do you use Wiggin Memorial Library?



## What 2 Things would make the Library More Accessible to You and Your Family?







# General Questions

*Quick!*

What are the first 3 things you think of  
when you think of the library

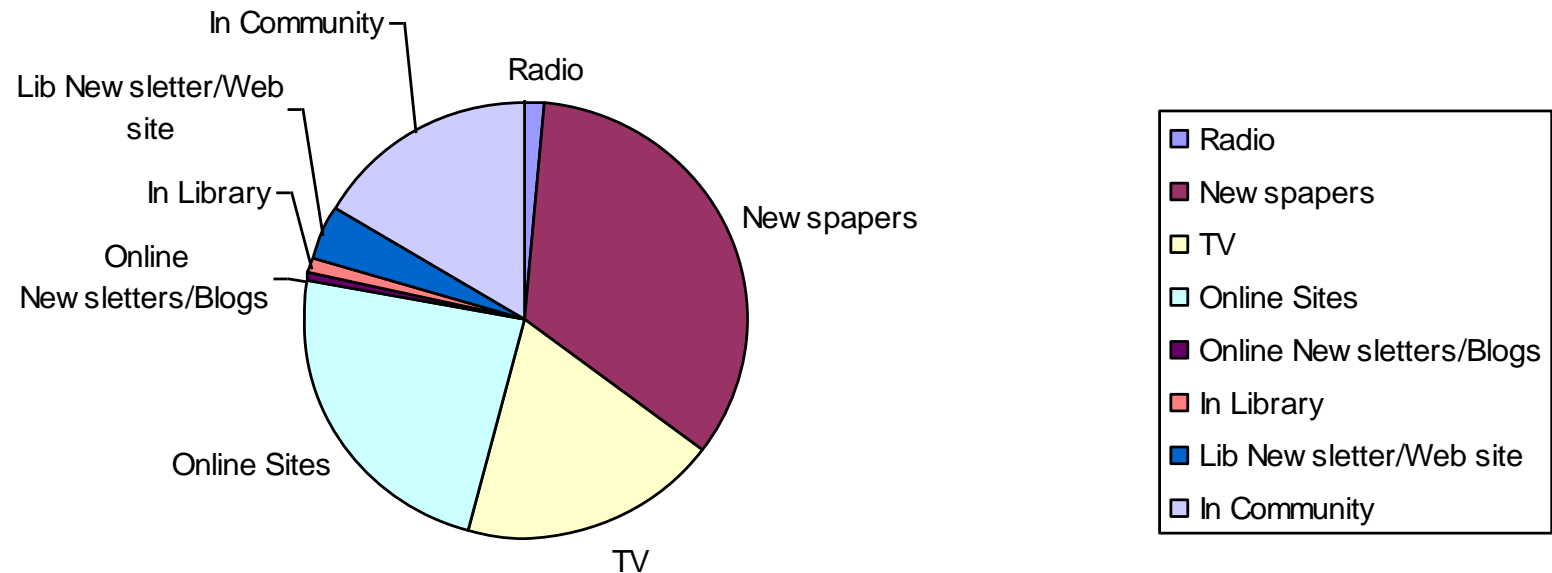


# General Questions

Where in Stratham would you go, phone, or contact first for the following things:

- To find out the date of local elections
- To reserve a room for a meeting
- To get a book to take on vacation
- To print something when your home printer isn't working
- To research Medicare drug plans
- To find activities for kids during the summer

## Where Do You Get Most of Your Community Information?



Specific Sources mentioned: NHPR, WOKQ, Foster's Daily Democrat, Carriage Towne News, Manchester Union Leader, Facebook, SeacoastNH.com, Seacoast Kids Calendar, Library flyers/bulletin boards, Local organizations, Posters around town, Schools



# Service Priorities

The top 5 service areas identified as priorities by the survey respondents:

1. Basic Literacy
2. Current Topics & Titles
3. Lifelong Learning
4. Commons
5. General Information



# Service Priorities

What kinds of services should the library be offering that fit Basic Literacy?

What kinds of services should the library be offering in the area of Lifelong Learning?



# Service Priorities

Is there a need for a service in Stratham that you don't see being provided currently?

Would the library be the appropriate organization to provide that service?



# Budgeting

Library Budget = 7.2% of Town Budget

Library Service/Household = \$116.77

Library Service/Person = \$51.51

How much are various services  
“worth” in taxes?

Should certain services only be  
provided with fundraising dollars?



# Budgeting

Museum Passes are currently funded through interest from the library trust fund and donations.

In 2010, the library spent \$2,515 on museum passes

Are there additional museum passes you would like to have access to through the library?





# Future

How do you envision the library  
in 10 years?

Collections

Services

Building/Interior



# Future

What are your fears for the library?

What are your hopes?



# Future

What partnerships would you like to see between the library and town government?

What partnerships would you like to see between the library and local businesses?

**Other Thoughts  
Questions  
Suggestions**

